

Make Women Laugh

How To Make Any Woman Laugh
At Any time, Any Place,
And Any way You Want

SPECIAL

REPORT

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Overview of the Book

I'm sure in your entire life so far, you have made many, many, many women laugh, and sometimes you can get pretty good at it — sometimes with a particular woman or under some particular circumstances.

This book has a very specific objective, which is to show you...

How to make women laugh —
And fall in love with you —
Through laughter.

It aims to provide you with a systematic and fool-proof approach to fully unleash your potential to **make women laugh and fall in love with you**. Of course, by the time you can do that you'll have had tons of fun because you've become a lot more attractive. Those are the **secondary gains**.

Part One of this book gives you an overview as well as the right humor mentality before you start delving into the techniques.

Part Two equips you with the knowledge of dealing with women in

a more general sense, which serves as a catalyst to humor and laughter.

Part Three shows you the basic mechanism of humor and ground knowledge of making women laugh.

Part Four deals with continual perfection of your skills to make women laugh and other topics such as dealing with frustration and rejection.

Don't treat this book only as a reference. It is designed to empower you with the ability to make women fall in love with your own style of humor. **Treat it as a course and participate 100%**, otherwise you will not benefit fully from my years of experience and research.

Basics of Humor

Fitting the Conversation

Be natural. **Never attempt to stage a joke.** Cracking a joke is so different from acting in a Shakespeare play.

No matter what type of jokes you tell, they should be relevant to either what just happened or what was said last. If **your jokes come out of nowhere, she won't appreciate it.**

One-liners or short jokes usually work better than long ones because they fit conversations better. In fact, if you plan to tell a long joke, it'd better be **really, really funny and appropriate.**

Timing

Sometimes, it's not what you say that makes her laugh and how you say it, but also **when** you say it. Have you ever been in situations where you said something totally normal in a funny situation but your friend laughed? You could have said anything at that moment and it might still sound funny.

That's why timing is critical. What is funny a minute ago might not be half as funny a minute later. You **must seize the right**

opportunity to demonstrate humor at the right time. It may be just a few seconds, but those few seconds are all you've got.

That's why forming a humor habit (as we talked about earlier) is so important when it comes to making women laugh.

You also need to know the right time to stop. After you've made a woman laugh, **cool down a bit.** Use your joke to spin conversations toward a new direction, and repeat the process. In that way you won't appear to be pleasing her all the time while you can still show your "humor creativity."

That means you need to develop a **sensory acuity** by observation. A woman's posture, facial expressions, eyes, gesture, leg movements, etc. all serve as distinct clues to tell you **when** to make her laugh. Sometimes by just looking at her parted lips or tense facial muscle, you can gauge whether it's a good idea to say a particular line at that moment.

There are situations where you shouldn't be funny at all. I'm not just talking about socially unacceptable scenarios such as delivering a gag during a funeral. In fact, within a single conversation there are times when humor is simply inappropriate. Your jokes would work better if you save them for later.

Sensory Acuity

A person's thought process is very closely tied with his or her physiology. A dog senses your fear... How did it know if you didn't tell it? That's the dog's sensory acuity.

If a friend is depressed, most of us can tell without even talking to him or her.

This is especially true with couples. When a husband appears fine to everyone else, his wife can tell he's under stress or unhappy because he talks unusually (he could be either talking less, talking more, talking about strange things, acting agitated, or faking cheerfulness) and only she can tell something is wrong with him. That's sensory acuity.

We all pick up clues from body languages such as slumped shoulders, eyes downcast, head down, lack of animation, etc.

So what are our chances in demonstrating our sense of humor? If every time we only have a few seconds, how often can we make women laugh?

The truth is... Most men aren't aware of the countless opportunities in life to be funny.

How much different is the life of a humorous guy from that a boring guy? Do you seriously think external events happening to them are completely different in nature? Of course not. The differences lie in their **reactions** to the same type of events. One sees something as interesting or funny whereas the other takes it for granted.

But don't be discouraged. Relax. Remember what I told you about taking actions? Tell a couple of jokes to a woman and don't expect too much at first. You'll get better faster than you'd expect.

"Test the Water"

Different types of women may find totally opposite things to be equally funny.

Knowing what type of humor suits a particular woman's taste is critical in making her laugh. You never want to feed the wrong jokes to offend her instead of entertaining her. Even after you've successfully made her laugh, if you still don't have a clue of what she likes and what kind of humor works on her, you might just miss a step and end the show.

Therefore, find as much information about her in this aspect as possible. Keep a mental record of the jokes she laughed at when you're communicating with her (I'll teach you a few awesome memory tricks later in this book), so that you can always return to

the same type of jokes since you know they'd work on her.

Don't just **deliver** a joke to woman. **Target** her with the right humor.

Of course, we can't tell what kind of humor works on her right at the beginning. So we need to "test the water."

Tell Universal Jokes First

You can easily tell if she's not in a mood for jokes and if she has a special taste. Your first objective is to locate her "sweet spot" for humor.

There are many types of so-called universal jokes which are safe to tell anyone. They typically involve kids, hobbies, animals, nature, etc. Go with them and you can never be wrong.

Years ago, there was this research conducted by *Laugh Lab* to identify the funniest universal joke. After hundreds of thousands of votes they had a winner:

A couple of New Jersey hunters are out in the woods when one of them falls to the ground. He doesn't seem to be breathing; his eyes are rolled back in his head. The other guy whips out his cell phone and calls the emergency services. He gasps to the operator: "My friend is dead! What can I do?" The operator, in a calm soothing voice, says: "Just take it easy. I can help. First, let's make sure he's dead." There is a silence, and then a shot is heard. The guy's voice comes back on the line. He says: "OK, now what?"

Never Show Your Trump Card Too Early

Have you met people who would say, *"I'm gonna tell you a joke"* or *"here is a joke for you"* ... which almost never worked?

Never begin a joke by indicating it is one, such as *"I got a great joke," "let me tell you something funny," "you are gonna love this joke."*

Think for yourself. When you were told this the last time, did you really laugh whole-heartedly or did you force yourself to laugh though it didn't meet your expectation? And did it put pressure on you?

Sure, it can possibly win a little "sympathy laughter" but disclosing your plan to tell a joke will invariably destroy all the tension you intend to build.

In rare cases, you do need to suggest you're joking—when people miss the punch line or totally don't "get it" (usually it's because of your overly serious tone or manner).

If such tragedy happens, your best bet is to smile or make a face **right away** to indicate it's a joke. If the same thing happens more

than twice for the same joke, do not tell it for some time. Although you find it extremely hilarious at the moment, you might soon look at it in different light.

Play a Character

Women are adventurous too, despite influences from culture and education.

There is a wanton self in every woman. And they want to meet different men.

Well, I admit that's not true for **every** woman. But it is true for almost every hot babe out there—Get my point?

Women like men who are at times **dramatic** (they themselves can be dramatic all the time, for that matter), and they like men who can act and entertain.

That's why you need a character to play.

The most important thing is to stay in your character long enough. If you are playing serious, don't smile too much, or you'll spoil it. Staying in your character means that your looks, gestures, and catch phrases must consistently match the role you're playing.

If you are communicating with a hot babe who's got used to always getting her way with other men, I'd advise to act a little bit arrogant and stay that way. Don't smile at her more than necessary.

You can choose either a “profile” or “character” you’re already comfortable with or one that you would like to test out. And tonight you can be “the secretive guy” – a spy wanted by seven countries – for example.

Of course, I’m not asking you to be a jerk and actually act like a real spy. I’m telling you to assume the persona of a spy (reads: mysteriously attractive guy with a great sense of humor). And please, never ever tell her you are a spy. **You may joke about that but just don’t be lame.**

The key is to be playful.

Sometimes it’s a good idea to show her, through facial expressions, body language, tone of voice, etc., that you are just playing with her. She might even play along with you. If she does, well, congratulations!

So what are some of your choices?

Joke Teller

The type of guy who’s just full of jokes. Any type. Any topic.

He seems to find everything funny in one way or another. He laughs

all the time and can easily spur laughter from people around him.

Aggressor

The type of guys who're constantly making fun of others and seldom of themselves.

They can often get quite abusive, but believe it or not, some women love that.

Stupid Guy

There are several advantages of faking stupidity, and there are many ways to do it.

An especially humorous way is the usage of so-called **malapropisms** — twisted, wrong, and often comic usage of language, usually assisted by contradiction such as:

"One word: no way!"

"For your information, I'd like to raise a question."

"The restaurant is so crowded; nobody ever goes there any more."

"The trouble with the other countries is—they are all being run by foreigners."

Have you watched the sitcom “Friends”? Joey Tribiani is a typical stupid guy.

Or sometimes, totally absurd **usage of wrong word**. For example:

“I’ve got to consecrate myself on this newspaper.” (concentrate)

“He is the very pine-apple of politeness!” (pinnacle)

“He had to use a fire distinguisher.” (fire extinguisher)

“Even Napoleon had his Watergate.”

Or **demand the impossible**:

“Listen slowly.”

“Take your time but hurry up!”

“Always go to other people’s funerals, otherwise they won’t come to yours.”

And faking **plain stupidity** may be very effective:

“I want to win 100 or 105 games this year—whichever comes first.”

“I always thought that record would stand until it was broken.”

Very few people in the real world actually commit such stupid

mistakes. And that's what made your statement particularly funny.

The recently successful Ali G is an expert at malapropisms, check out the speech he delivered to a group Harvard graduating students in 2005 at <http://www.hbo.com/alig/harvard.html>.

"Wise Guy"

Observe for yourself, how often people act like wise guys:

"It ain't over till it's over."

"We are not where we are right now."

"I'll see you when I see you."

"You can observe a lot just by watching."

"I didn't really say everything I said."

Sometimes it could be true wisdom:

"When I was a boy of fourteen, my father was so ignorant I could hardly stand to have the old man around. But when I got to be twenty-one, I was astonished by how much he'd learned in seven years."

Contingency Plan

Worst comes to worst, you don't get any laugh at all. What's the big deal?

Well, **it's no big deal**. But how about turning it around and making it into an opportunity for laughter? That's why you always need to "prepare for the worst."

Think of how you can relieve yourself from the awkwardness. Many people use, "o—kay—not funny..." or "yeah, you guys must be thinking... arrrgh, not funny at all" and act as if devastated.

My favorite is, "Okay that was the joke. Now you may laugh..." If you do get a laugh then, make bow and an exaggerated smug face if you want to.

You can even insult the listener if you're bold enough. Roll up your eyes and say something like, "I knew it! This is the kind of response you get from a New York girl...", assuming she told you she's from New York—it can be any information she's disclosed to you so far—that's the exaggeration technique which we'll talk about later).

Those are so called **saver lines**, which usually work pretty well with women. But don't count on saver lines. They are, after all, "the last

straws.”

Remember I told you not to laugh at your own joke? Well, here’s the exception. If no one laughs, you laugh. Then they’ll think they are stupid because they didn't laugh.

And they’ll laugh.

Going Against Convention

Announce Your Next Move

Announce to a woman your next move. And it has to be “socially acceptable” as well as stated in a playful and exaggerating manner.

It creates a funny moment because the woman knows what you want yet **she can't really reject your next move because "you're just kidding."** And once she laughs, she can't possibly decline you as it'll be **inconsistent**.

For example, you can drive away a woman's reluctance of giving you her number by saying:

"Don't worry. I'll only call you 18 times a day."

If everything is going on pretty well between you two, you can get closer to her and say:

*"Don't panic, I'm **only** going to kiss you... and that's all."*

Remember what we said about pick up lines? The simpler (such as "Hi"), the better. And here's one that has worked for me:

Can I try a few pick up lines on you? (Give some good ones and some lame ones.) OK, I have just one more line for you: Can I try a few pick up lines on you?

The Power of Stereotypes

A stereotype is—

- Simplification
- Exaggeration
- Distortion
- Generalization

—of common characteristics possessed by members of a group, exaggerated to the point where it becomes funny.

Have you noticed that comedians often use stereotypes to make the audience laugh?

Observe how predictable certain scenarios on TV are and how the talk news reporters and show hosts adhere to the same thing over and over again to make you laugh.

For example, how many times in 007 movies did the villains show

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Bond their entire evil plans before failing miserably? Bond always broke into the scene and got caught but never executed immediately. The villains always put him through some kind of death machine which never worked. What about Bond women? Aren't they the same women with different hairstyles?

Point those out or imitate them. You can make women laugh this way very easily. And that's the power of stereotypes.

The Power of Words

Playing on words is one of the most ancient form of humor and is considered more intellectual than, say, stupidity jokes or toilet humor. (I'm by no means disparaging toilet humor. Often it works better than intellectual ones depending on which type of women you're interacting with.)

In real life, we often hear:

"Always look on the bright side of life"

"To be or not to be"

"Live and learn"

"Live and let live"

"C'est la vie"

"What goes around comes around"

"Don't worry, be happy!"

"Laughter is the best medicine"

"Carpe diem"

"I'm caught between a rock and a hard place."

We even have clichés for clichés!

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"No one owns clichés"

"Clichés are never new"

"Clichés sound better in a foreign language"

"A cliché just describes the feeling or the pretended feeling, it does not change it"

"There is truth in every cliché"

"Avoid clichés like the plague"

I have included here 3 basic ways of playing on words. Use them at your discretion and choose the type that suits both the situation and her disposition the most.

Hilarious Quotes

Knowing lots of funny quotes, just like having a mental collection of classic jokes, can often come in handy. (**Check out the bonus booklet “Hilarious Quotes” at <http://AlphaMaleSystem.com/martin>** — It’s a handpicked collection of the funniest quotes I’ve ever come across.)

For example, women like to talk about age. If you know the following quotes you can find ways to pick out any of them to make her laugh:

- *When I was born I was so surprised I didn't talk for a year and a half.*
- *As you get older three things happen. The first is your memory goes, and I can't remember the other two...*
- *The secret of staying young is to live honestly, eat slowly, and lie about your age.*
- *Everybody wants to live forever, but nobody wants to grow old.*
- *One should never trust a woman who tells her real age. If she*

tells that, she'll tell anything.

- *When you become senile, you won't know it.*

- *Like many women my age, I am 28 years old.*

- *Common sense is the collection of prejudices acquired by age eighteen.*

You don't even have to attribute the saying to the correct person. You can always say something like: "...as my uncle Joe used to say..." or "if my father knew about this he would say..."

Martin Merrill is author of [Make Women Laugh](http://www.AlphaMaleSystem.com/martin) –
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