SEXUAL POWER WORDS
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Passion, Passion, Passion

My friend Mark worked a 9-5 in an office building. He drank on the weekends and watched baseball. In his spare time he watched sitcoms.

Women did not give a shit about Mark. He was a white bread and mayonnaise sandwich.

I don’t know what happened, maybe he just got fed up with TV, but Mark changed his routine.

He told me one day that he always liked stained glass windows and that he was thinking about learning how to make them.

Random, sure. But why not?

Mark took a class and started making stained glass in his garage. He started getting better at it.

Most days, he’d look forward to coming home from work so he could put in more time with his hobby. He got better tools, read more books about it, and pretty soon he was making incredible art.

Women started noticing Mark.

He had the same exact job, he looked exactly the same, and he still liked drinking and baseball. But Mark had something else in his life, something he did because he liked to do it. Mark made things that people thought were beautiful. Mark felt good about himself. **Mark had developed a passion.**

Women wanted to be with Mark because they found his passion so attractive and magnetizing.

Be like Mark. Find your passion.

Now we’re going to talk about the solution and the answer that ties everything together.
I’m going to tell you what is going to make sure you’re never talking to a woman with an agenda, that you’re never trying to impress her, that you’re never wasting time on women who don’t really like you, and that you’re not chasing after her.

I am going to teach you the piece that is going to make you inherently attractive to women, that is going to make everything you say interesting and attractive to them so that being around you turns them on automatically.

**The answer and the key ingredient that you need if you want women to be turned on by you is passion.**

You need passion in your life. Passion is the big answer. I want to clearly define what passion is so that you know exactly what I’m talking about and exactly how to have it because this probably isn’t the first time that you’ve heard before that women like a guy with passion.

But you might not know exactly what is being referred to when you’re told that women like a guy with passion. You might not think that you’re the type of guy who even can have passion or be passionate.

You might say, “Well, I’m an accountant. How can I have passion? You know, I’m just working on spreadsheets all day. How passionate can I be?”

You might not understand the ways in which passion can show up in your life. I’m going to make it crystal clear to you exactly how passion is manifested and **how you can have it in your own life regardless of what kind of guy you are.**

**What’s With All The Passion?**

Why passion? Why is passion the big answer that turns women on and that makes everything work with a woman?

Well, passion serves as the anchor for a man’s life. A man without passion is like a ship in the ocean without sails or an anchor. It’s just drifting aimlessly around the ocean wherever the waves take it.
When you have passion and you have something that you passionately pursue in your life, more passionately than women, that’s when things really start to work.

See, a woman’s biology is constantly looking for the man who is passionately pursuing something more intensely than wanting to get laid or his pursuit of women.

Women are sexually fascinated by men like this. Women are sexually fascinated by men who passionately pursue what they really want in life.

If you do research on Einstein, Einstein was married, but Einstein was pretty popular with the ladies too. He hooked up with a lot of women. So did John F. Kennedy. He was married but he hooked up with a lot of women. Mozart hooked up with a lot of women.

These men passionately pursued and went for what they really wanted in life and the thing (or things) that they wanted the most. Their passionate pursuits were sexually fascinating to women.

Women couldn’t help themselves because the way that a woman’s biology works is that she’s constantly looking for that man who is passionately pursuing what he really wants out of life.

**Your passion is not necessarily your job.** You might have a high-paying, demanding job but it might not be your passion.

Your passion might be within your interests or your hobbies.

A woman’s attraction is triggered when she’s around a man who is strongly and passionately pursuing his mission or his path.

That’s why, when you look at the male and female symbol, that’s why the male symbol has the direction. It looks like an O with an arrow sticking out of it. If you’ve ever seen the Volvo symbol it kind of looks like that.

The male symbol has the arrow in it to denote his direction and the strength of the direction that he is on.
Think about that. Think about how strong your own arrow is. How strongly and passionately are you pursuing something?

**A guy who always has something going on in his life always has something to talk about.** So when you’re talking about something and you’re sharing your life, you’re not talking about it to impress her. You’re talking about it because it’s your life. It’s your passion.

It’s something that you are so intensely into and so passionately following that it’s always on your mind. It’s what you talk about when people ask you what’s going on with your or what’s new in your life.

You see, women are attracted to men on missions. There’s a pattern here.

**Take A Cue From The Uniforms and Suits**

You’ve probably seen where women have these calendars which are like the female answer to men’s pinup calendars (sexy girls in bikinis). You’ll see that women sometimes pin up images on Facebook or they’ll talk about how they love a man in uniform.

Or they’ll have a calendar of ripped, muscular guys who are firemen or policemen, army guys, a man in a tuxedo, and things like that.

Even male strippers dress up to act the part of a man in uniform. They have their fireman outfits or they have a modified police uniform they wear during their show.

Women tend to look at male strippers as kind of a joke. It’s kind of like a novelty to them so I’m not making an equivalent between men and women in regards to looking at strippers. **But there is something to be said for a woman’s attraction to a man in uniform.**

It’s not the jobs that the women find sexy. The reason it’s characterized almost to the point of being lampooned as a sex symbol to women or a sexual archetype to women is because it’s
It’s the masculine focus that attracts the women to these men in uniform.

While women are turned off by a guy who is wishy-washy on things, they love when a man has a very strong sense of determination and passion, and direction.

His sense of purpose is so strong that nothing, I mean nothing, throws him off his game. He’ll never give up his passionate pursuit.

That direction, that masculine focus, and that masculine determination is incredibly sexy to women.

It doesn’t matter if you’re a skinny computer nerd guy like me or you’re a muscular, football player type of guy or a big, fat, fun party guy who likes to wear Hawaiian shirts or, really, any type of guy.

You can be any type of guy if you have intense, passionate, masculine determination where nothing is going to keep you from your mission. The stronger your intensity, passion, and true devotion towards your mission, the more sexually attractive you’re going to be to women.

Getting back to the men in uniforms, the firemen, policemen, the military men, etc. They’re not waffling around being awkward. They have a clear focus and objective they carry it out. There’s no bullshit. There’s no wishy-washiness.

It’s very clear and direct.

So, you want to take a look at that and take a cue. Think about that strong direction and determination, that rock hard focus and that passionate pursuit to just do the job and get it done.

When you tap into that part of yourself as a man, that’s when you’re tapping into your own masculine sexuality, the raw power that turns women on.

I want to make the point here that when you’re that type of guy, you’re not the super, mega-intense guy all the time. When you’re
not “on duty”, you’re kind of like the off-duty police officer, off duty fireman, or off duty military guy.

You’re solid and you’re strong. You know that when people depend on you, you deliver. You know that because you’ve done it time and time again.

You know that because when the world hands you challenges or when there’s a risk involved you’ve taken that risk. You might’ve failed or you might’ve succeeded but at the end you were never broken and defeated. You always keep going. You always keep passionately pursuing it.

You’re driven to succeed in your mission whatever your mission happens to be. The most important thing is that you have a passion that you are striving for more than anything else in life and you don’t allow anything to know you off track.

That masculine drive and focus is an aphrodisiac to women because they are attracted to men with a purpose in life (whether or not they wear a uniform).

You might say, “Well, I don’t really have something in my life like that right now. Yeah, there are things that I wish I was doing, but I have this excuse and that excuse and this excuse that’s preventing me from pursuing it.”

Well, I’ve got great news for you. Even if you’re at ground zero and have never even taken the first step towards pursuing your passion, it’s not too late.

This is one of the greatest gifts that a man can have. You know, it’s amazing to me that this actually works the way that it does.

Let me tell you the secret about ambition. Ambition is like the world’s best push-up bra for a man. Ambition is like faked breasts, bleach blond hair, and great makeup.

When you look at a girl and you can see all the ways she can take her base appearance and make herself more attractive by using makeup, hair, and visual tricks by using push-up bras and things to
enhance her appearance and make her more visually attractive to men.

Ambition does the same thing for men.

You might not have anything to show for it yet but as long as you are genuinely, passionately pursuing something then you are on the right track to turning women on with who you are.

Even if you just started pursuing something, if you’re singularly and completely dedicated to it just by being ambitious towards it, and pursuing it more passionately than you pursue women, that is enough to turn women on.

Women want to catch a rising star. They want to be your cheerleader. They want to be your supporter. They want to be your inspiration and we’re going to get to that in a moment and how that ties into your ability to work women on.

Click below now to watch this video hear to learn my Sexual Power Words to turn any woman on:

3 Innocent Words Make Her Go Wild For You? [Video]